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Elon Student Media Communications
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Elon Student Media Communications Formed to Support Student Media

New public relations agency created to benefit organizations, promote student media across campus

A new public relations agency called Elon Student Media Communications has been created to promote, serve and benefit the university's on-campus student media organizations. ESMC will support student media organizations that currently sit on the Media Board, which include Colonnades Literary Magazine & Art Journal, Elon News Network, Elon Student Television, Limelight Music Group, Phi Psi Cli yearbook and WSOE 89.3-FM.

ESMC is responsible for working closely with organizations to develop initiatives to further the missions of the media outlets through readership surveys and focus groups, hosting and promoting events, encouraging community and alumni outreach, reporting on student media news, and alerting the public to honors, recognitions and upcoming events.

Through the above outlined support, ESMC plans to promote the organizations across campus in an effort to increase readership, viewership and partnership between organizations.

ESMC is always looking to expand. Students interested in media and public relations who would like to join may contact Kimberly Honiball at studentmedia@elon.edu.

For further information on ESMC and Elon's student media organizations, visit www.elon.edu/studentmedia